



Herramientas 2.0

Sobre innovación

f: idea → valor

transformar la creatividad en resultados

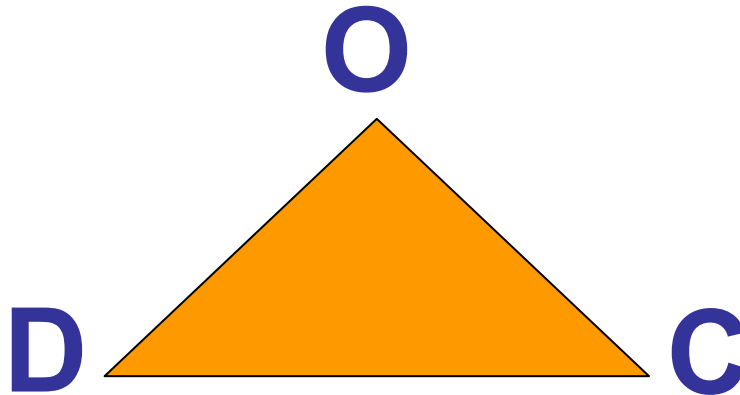


transformar la creatividad en resultados



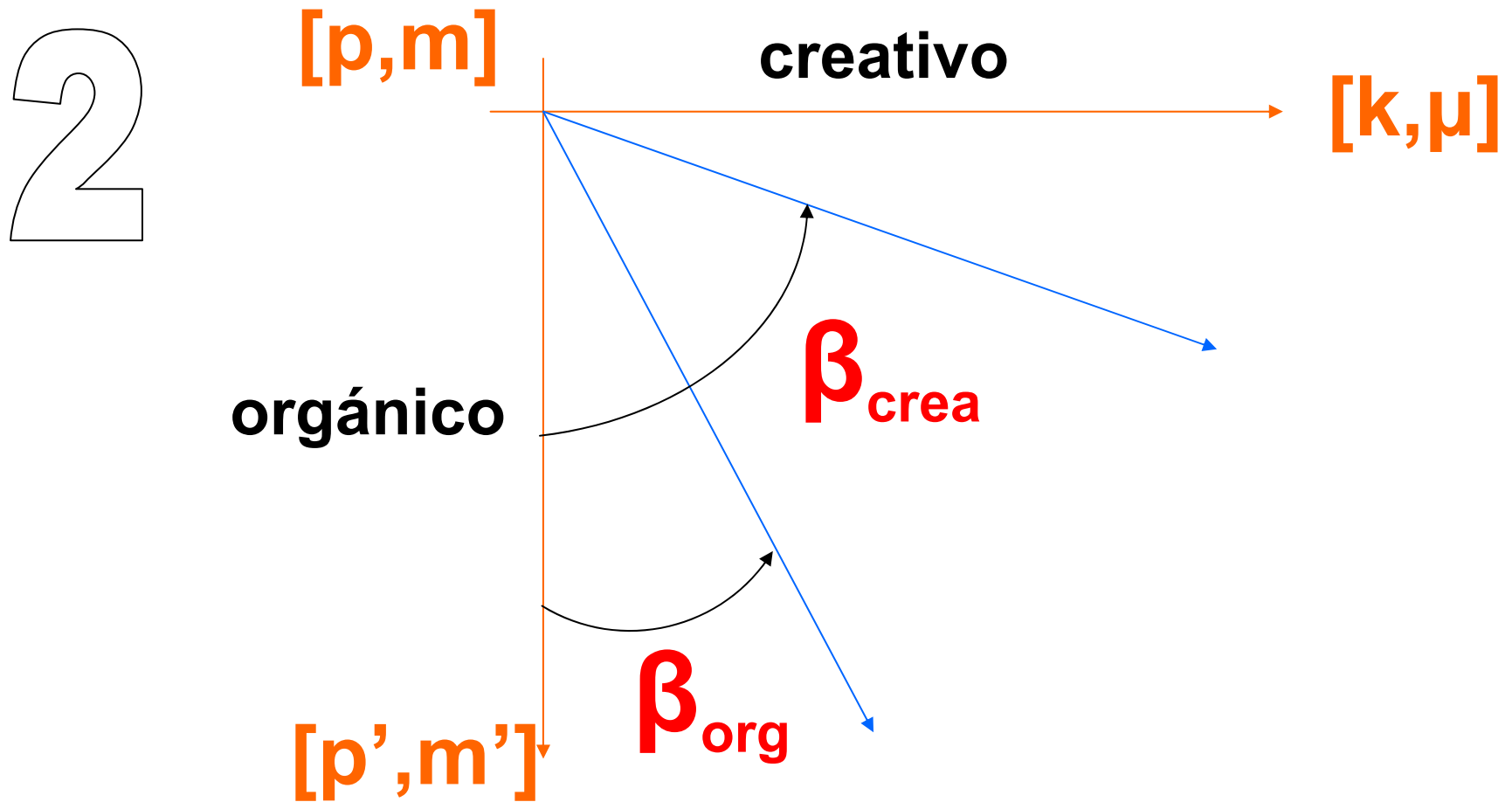
transformar la creatividad en resultados

1 Es necesario un sistema de innovación

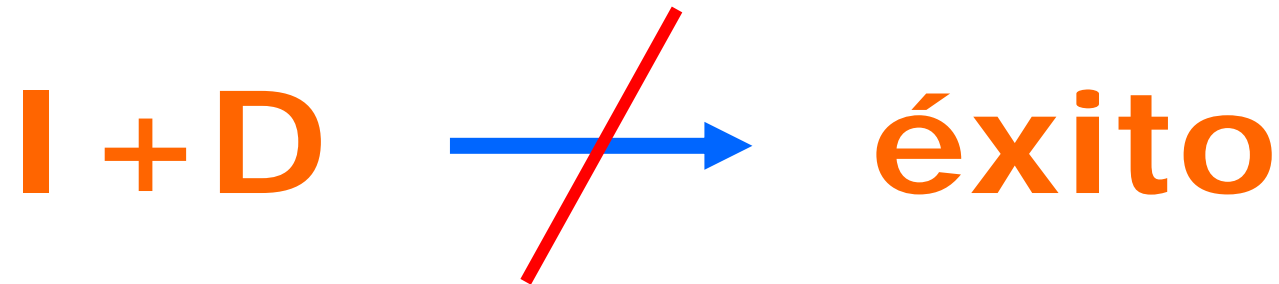


2 Es necesario el apoyo de la alta dirección

By Alfons Cornella



3 Innovación NO es I+D



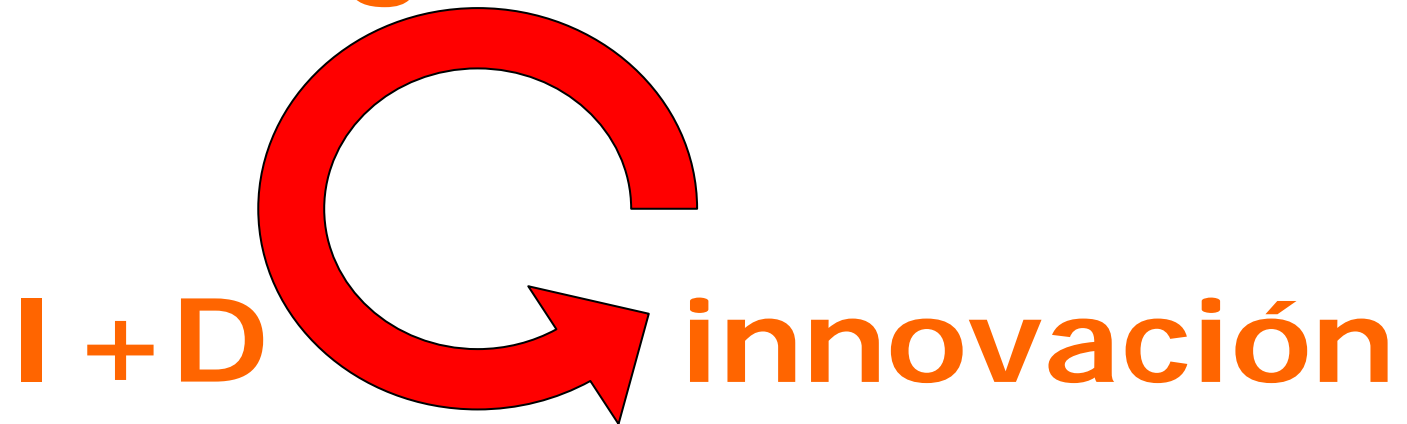
3 Innovación NO es I+D

I + D ~~→~~ éxito

I + D → I + D + C

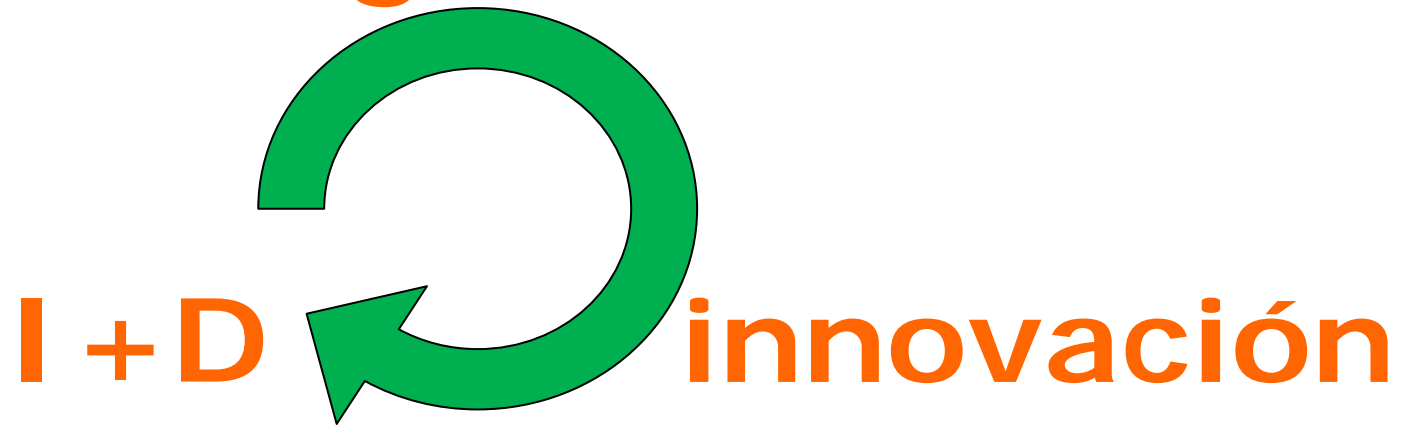
3 Innovación NO es I+D

negocios



3 Innovación NO es I+D

negocios



4 Hay que centrarse

Resolver bolsas de ineficiencia
Detectar oportunidades

5 Respetar las 3 etapas básicas

Observar
Debatir
Prototipar

6 La innovación es la gente

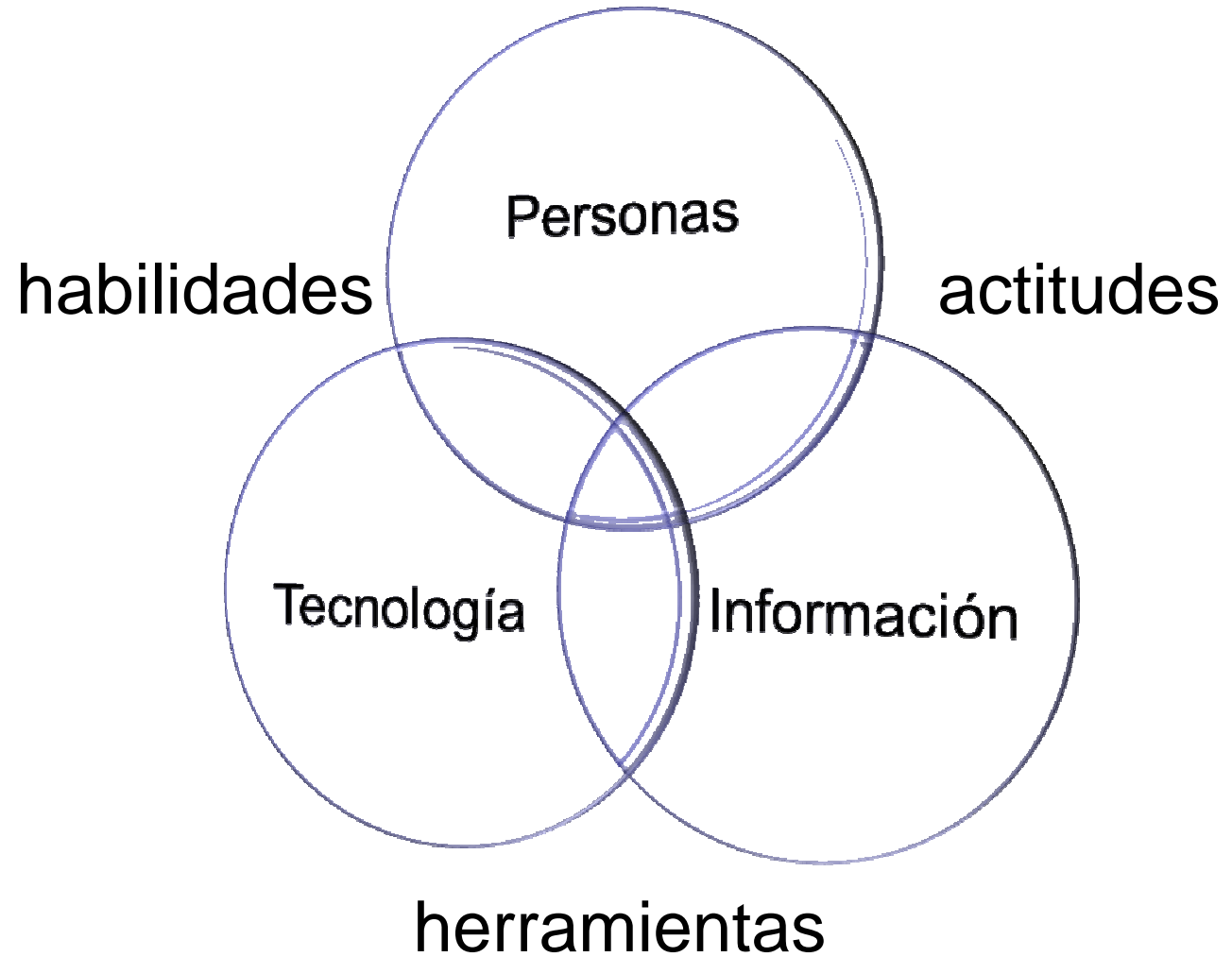
Incentivos

Políticas de reconocimiento

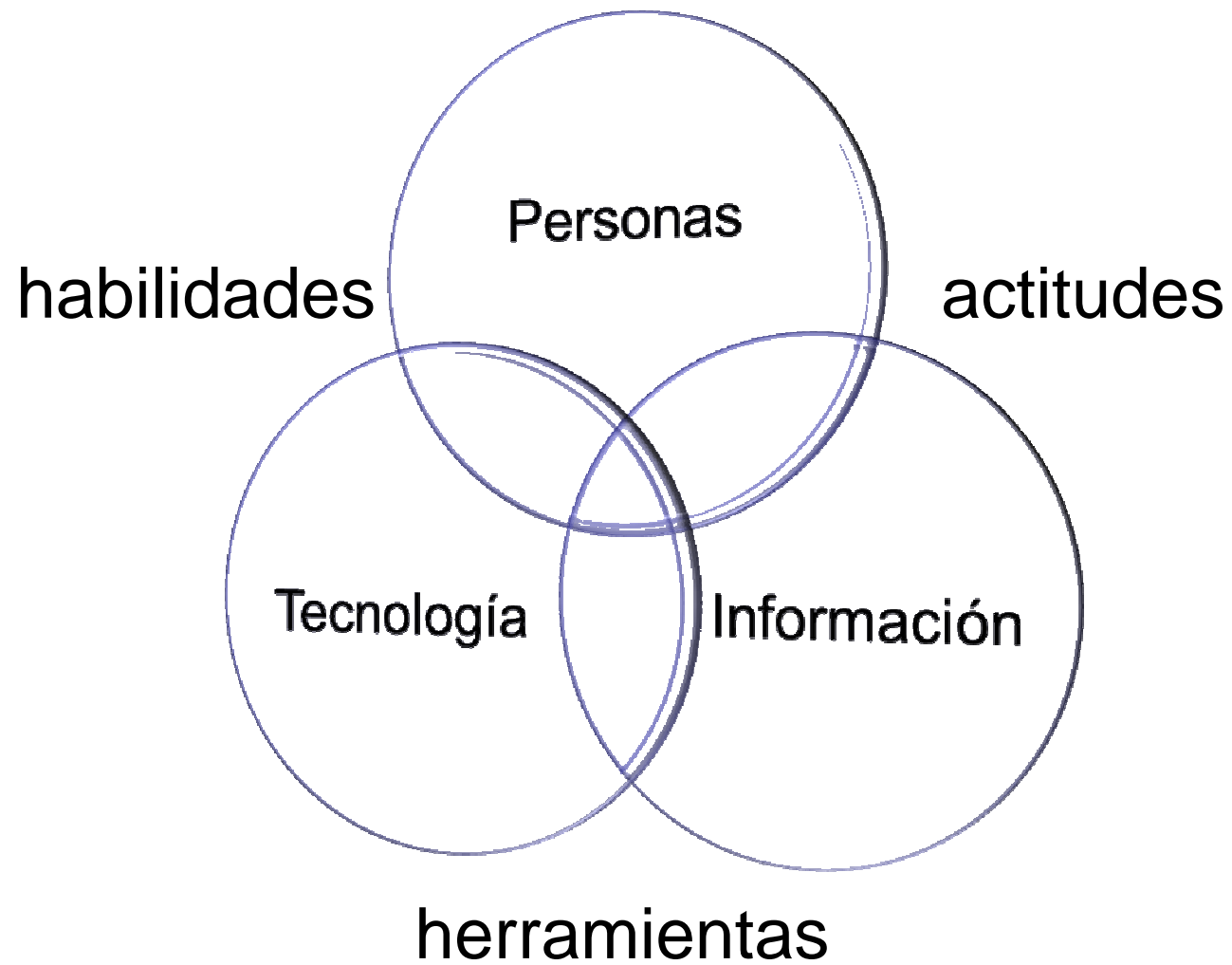
Diseño de carrera profesional

7 Para compartir ideas hace falta una cultura, un espacio y unas herramientas

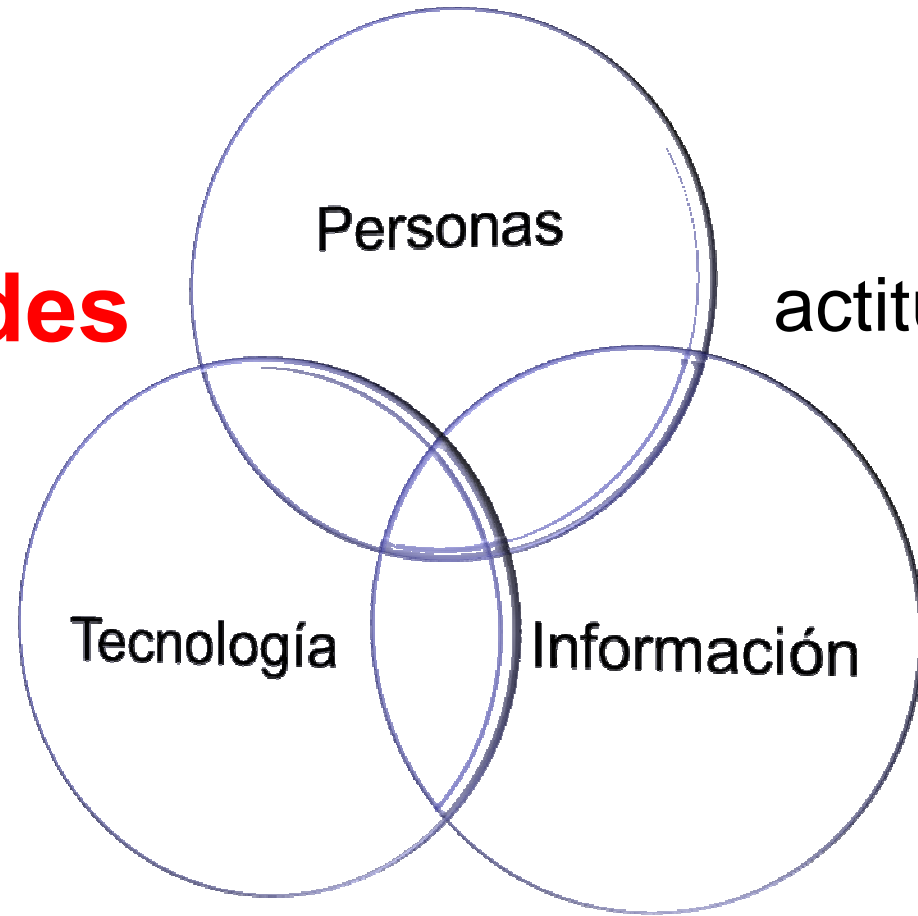
7



Sobre herramientas



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Buscar resultados	con todas las palabras	<input type="text"/>	10 resultados <input type="button" value="▼"/>	<input type="button" value="Buscar con Google"/>
	con la frase exacta	<input type="text"/>		
	con alguna de las palabras	<input type="text"/>		
	sin las palabras	<input type="text"/>		
Idioma	Mostrar páginas escritas en	cualquier idioma <input type="button" value="▼"/>		
Región	Buscar páginas ubicadas en:	cualquier región <input type="button" value="▼"/>		
Formato de archivo	<input type="button" value="Solamente ▼"/> mostrar resultados en formato	cualquier formato <input type="button" value="▼"/>		
Fecha	Mostrar las páginas web vistas por primera vez en	en cualquier momento <input type="button" value="▼"/>		
Presencia	Mostrar resultados en los que mis criterios estén presentes	en cualquier parte de la página <input type="button" value="▼"/>		
Dominios	<input type="button" value="Solamente ▼"/> mostrar resultados del dominio o sitio Web	<input type="text"/> Ejemplos: .org, google.com Más información		
Derechos de uso	Mostrar resultados que	no estén filtrados por licencia <input type="button" value="▼"/>		
SafeSearch	<input checked="" type="radio"/> Sin filtro <input type="radio"/> Filtrar usando SafeSearch			

Búsqueda relativa a una página

Similares	Encontrar páginas similares a la página	<input type="text"/>	<input type="button" value="Buscar"/>
		Ejemplo: www.google.com/help.html	
Enlaces	Encontrar páginas con enlaces a la página	<input type="text"/>	<input type="button" value="Buscar"/>

Búsquedas relativas a un tema

[¡Nuevo! Google Code Search](#) - Búsqueda de código fuente público

Guardar sus preferencias cuando termine y volver a buscar.

Guardar preferencias

Preferencias globales (Los cambios se aplican a todos los servicios de Google)

Idioma de la interfaz Mostrar consejos y mensajes de Google en:

Idioma de búsqueda Buscar en la Web páginas escritas en cualquier idioma (recomendado).

Buscar sólo en los idiomas seleccionados:

- | | | | |
|---|------------------------------------|------------------------------------|-------------------------------------|
| <input type="checkbox"/> alemán | <input type="checkbox"/> danés | <input type="checkbox"/> holandés | <input type="checkbox"/> polaco |
| <input type="checkbox"/> árabe | <input type="checkbox"/> eslovaco | <input type="checkbox"/> húngaro | <input type="checkbox"/> portugués |
| <input type="checkbox"/> Armenio | <input type="checkbox"/> esloveno | <input type="checkbox"/> indonesio | <input type="checkbox"/> rumano |
| <input type="checkbox"/> Bielorruso | <input type="checkbox"/> español | <input type="checkbox"/> inglés | <input type="checkbox"/> ruso |
| <input type="checkbox"/> búlgaro | <input type="checkbox"/> Esperanto | <input type="checkbox"/> islandés | <input type="checkbox"/> serbio |
| <input type="checkbox"/> catalán | <input type="checkbox"/> estonio | <input type="checkbox"/> italiano | <input type="checkbox"/> sueco |
| <input type="checkbox"/> checo | <input type="checkbox"/> Filipino | <input type="checkbox"/> japonés | <input type="checkbox"/> tailandés |
| <input type="checkbox"/> chino (simplificado) | <input type="checkbox"/> finlandés | <input type="checkbox"/> letonio | <input type="checkbox"/> turco |
| <input type="checkbox"/> chino (tradicional) | <input type="checkbox"/> francés | <input type="checkbox"/> lituano | <input type="checkbox"/> Ucraniano |
| <input type="checkbox"/> coreano | <input type="checkbox"/> griego | <input type="checkbox"/> noruego | <input type="checkbox"/> Vietnamita |
| <input type="checkbox"/> croata | <input type="checkbox"/> hebreo | <input type="checkbox"/> persa | |

Filtro SafeSearch

El [Safesearch de Google](#) impide que aparezcan páginas con contenido sexual explícito entre los resultados de la búsqueda.

- Utilizar el filtro estricto (filtra tanto texto explícito como imágenes explícitas)
- Utilizar el filtro moderado (sólo filtra imágenes explícitas - comportamiento por omisión)
- Dejar sin filtrar los resultados de mi búsqueda.

Número de resultados

La opción predeterminada de Google (10 resultados) proporciona los resultados más rápidos.

Mostrar resultados por página.

Ventana de resultados

Mostrar los resultados de la búsqueda en una nueva ventana de navegador.

Aceituna +la española

"coche deportivo"

coche deportivo OR coupe

coche +deportivo -diesel

coche +deportivo -diesel -4 -cuatro -5 -cinco puertas



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Search Products

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Search for stuff to buy.

A few of the items recently found with Google Product Search:

olympic weight set	portable generator	bikini	doorbell	hat rack
messenger bags	karaoke machine	saxophone reeds	snowshoes	donut maker
apple imac	belt buckle	air hockey table	little black dress	butterfly house
wall fountain	parabolic mirror	white stripes	almonds	air conditioner
jigsaw puzzles	lazy susan	baseball glove	storage boxes	dewalt belt sander

[Google Home](#) - [Information for Sellers](#) - [Help](#)

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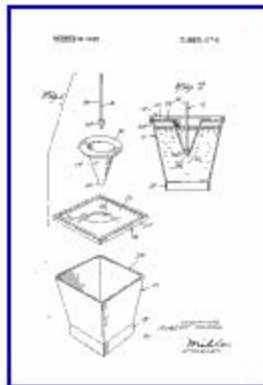
Google™

Patent Search BETA

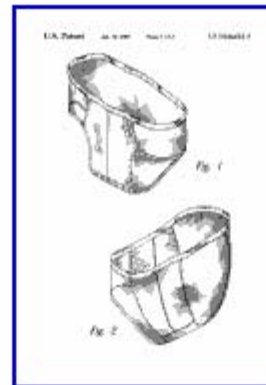
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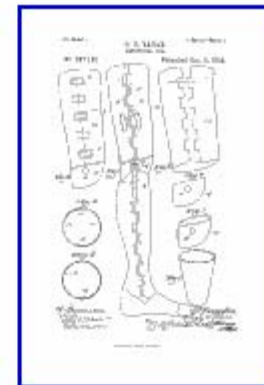
BRINE SHRIMP
HATCHERY



Underwear



UNICYCLE



ARTIFICIAL LEG



OPERA-GLASS

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Tip: Use commas to compare multiple search terms.

Examples

[music, fashion, sex](#)

[livejournal, blogger](#)

[john, david, james, michael](#)

[bumbershoot.org, nwfolklife.org](#)

[kpcenter.org, explorekirkland.com, kirklandartscenter.org](#)

[irs.gov](#)

Today's Hot Trends (USA)

1. [christine quinn](#)

6. [laura ingraham](#)

2. [bryce brown](#)

7. [the last emperor valentino](#)

3. [bijou phillips](#)

8. [tween dora](#)

4. [dave leitao](#)

9. [st. patrick s day](#)

5. [jean haner](#)

10. [seattle post intelligencer](#)

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[Obama wants to distance economic plan, AIG rescue](#)

Reuters - 29 minutes ago

By Steve Holland - Analysis WASHINGTON (Reuters) - President Barack Obama is scrambling to assure Americans he is keenly aware of public outrage over taxpayer-backed bonuses for AIG executives, lest his own economic plan get caught up in the outcry.

[Video: Reaction: AIG bailout bonuses](#) UPI

[Obama to seek 'every single legal avenue' to block AIG bonuses](#) MiamiHerald.com

[Kansas City Star](#) - [Bloomberg](#) - [The Associated Press](#) - [CBS News](#)

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[Washington Post](#)

[White House Rejects Cheney Criticism on National Security](#)

Washington Post - 29 minutes ago

By Scott Wilson The Obama administration responded sharply today to former vice president Dick Cheney's comments in a weekend interview that the new president "is making some choices that, in my mind, will in fact raise the risk to the American people" ...

[Gibbs on Cheney's remarks: "I guess Limbaugh was busy"](#) Christian Science Monitor

[White House: Cheney almost as popular as Limbaugh](#) The Associated Press

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[US Welcomes Easing of Pakistan Tensions](#)

Voice of America - 52 minutes ago

By David Gollust The United States on Monday welcomed the peaceful



[Daily Nation](#)

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['Watchful Waiting' Safe With Low-Risk Prostate Cancers](#)

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Voice of America - 5 hours ago - [all 580 articles »](#)

In The News

- | | |
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| Jay Cutler | DeMaurice Smith |

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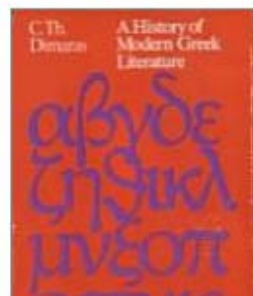
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02:45 - Jan 18, 2007 - ★★★★★☆ (118 Ratings)

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jonas brothers



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[video.google.com](#)



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03:18 - ★★★★★
[youtube.com](#)



[Fred is on Shrooms](#)
03:02 - ★★★★★
[youtube.com](#)



[Space Shuttle Launch](#)
03:22 - ★★★★★
[youtube.com](#)



[Demi Lovato - Don't Forget ...](#)
01:30 - ★★★★★
[youtube.com](#)



[Au Pair 3: Adventure in ...](#)
00:31 - ★★★★★
[youtube.com](#)



[The Obama Deception](#)
1:53:40 - ★★★★★
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[Sesame Street Explains the ...](#)
01:19 - ★★★★★
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[The Great Global Warming ...](#)
1:13:32 - ★★★★★
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[Ron Paul debates Stephen ...](#)
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[youtube.com](#)



[Rascal Flatts - Here Comes ...](#)
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[youtube.com](#)



[Microsoft SecondLight](#)
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Market summary

Mar 16 - Markets closed

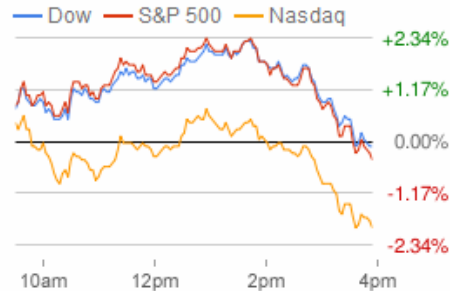
Consumer Worries End Four-Day Rally

CEP News - 21 minutes ago
(CEP News) - An early rally in bank shares pushed stock markets more than 2% higher but an afternoon report suggesting rising credit card delinquencies wiped out the early optimism. The S&P 500 fell 3 points, or 0.35%, to 753 and the Dow Jones industrial average fell 0.1% to 7216 on Monday. The ...

[Closing Market Recap: Credit Card Worries End Stock Rally.](#)

[Treasuries...](#) CEP News

[Stocks Finish Lower, Ending Four-Day Rally](#) TheStreet.com



Dow	7,216.97	-7.01 (-0.10%)
S&P 500	753.89	-2.66 (-0.35%)
Nasdaq	1,404.02	-27.48 (-1.92%)
10y bond	2.95%	-0.02 (-0.67%)

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Forbes - 2 hours ago

Investors drew comfort from Federal Reserve Chairman Ben Bernanke's interview on 60 Minutes Sunday, sending financial stocks out to early gains on Wall Street.

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Name	Price	Change	MktCap
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EWJ	7.44	+0.13 (1.78%)	4.77B
E	2.10	-0.09 (-4.11%)	5.03B
INTC	14.25	-0.45 (-3.06%)	79.26B
IWM	38.66	-0.71 (-1.80%)	6.96B
JPM	23.09	-0.66 (-2.78%)	86.19B
MSFT	16.25	-0.40 (-2.40%)	144.47B
SPY	75.86	-0.23 (-0.30%)	64.27B

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<input checked="" type="radio"/> Search terms <input type="radio"/> Locations <input type="radio"/> Time Ranges	Tip: Use the plus sign to indicate OR. (tennis + squash) <input type="text" value="All search terms"/> + Add search term	<input type="text" value="Worldwide"/> <input type="text" value="2004 - present"/> <input type="text" value="All Categories"/>
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With Google Insights for Search, you can compare search volume patterns across specific regions, categories, time frames and properties. See [examples](#) of how you can use Google Insights for Search.



Categories

Narrow data to specific categories, like finance, health, and sports.

Examples: [apple in the Food and Drink category in the US](#) | [Entertainment category in the US \(last 30 days\)](#)



Seasonality

Anticipate demand for your business so you can budget and plan accordingly.

Examples: [digital camera in 2007, 2006....](#) | [thanksgiving in 2007, 2006....](#)



Geographic distribution

Know where to find your customers. See how search volume is distributed across regions and cities.

Examples: [pizza in Italy vs. the USA](#) | [soccer in Brazil, Italy, Germany, UK](#)

More examples

[fuel efficiency, auto safety](#)
[call of duty 2, battlefield 2142](#)
[alibaba, globalsources](#)
[wii, xbox360, ps3](#)
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Insights for Search aims to provide insights into broad search patterns. Several approximations are used to compute these results.

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- [Alberto Ortiz d... \(2\)](#)
- [Juan Freire \(1\)](#)
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 - ⊕ [C - Telecentres \(3\)](#)
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Friends' shared items

Show: **4 new items** - [all items](#)

★ **Marketing, Política, Redes Sociales y Web 2.0 = Obama!** »

from [Denken Über](#) by [Jess](#)

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Tal vez una de las mejores charlas de Barcamp Buenos Aires fue la del caso Barack Obama y la política 2.0 justo un día después que haya sido elegido el ["Marketer of The Year" por AdAge](#), que terminó haciendo que Andrés Snitcofsky y Juan Ignacio Belbis se pusieran de acuerdo para juntar sus charlas de "El caso Barack Obama. Un lindo ejemplo de marketing integrado en donde la Web es el centro de todo" y "Cybermilitancia y cyberactivismo. Caminando los barrios digitales.", dando como resultado una charla aún más interesante y que está reseñada por [Jessica Hemingway](#) como *guest-blogger*

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Genís Roca

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Resultados de blog

Resultados 1 - 10 de aproximadamente 26,102 de Genís Roca. (0.08 segundos)

Publicado

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[Últimas 12 horas](#)

[Último día](#)

[Última semana](#)

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Blogs relacionados: [genís roca](#) - <http://www.genisroca.com/>

[Genís Roca](#) - <http://genisroca.wordpress.com/>

[Espacios para empezar el día: Lie me, Johnny](#)

hace 12 horas Por enric batiste

Mi lista de blogs. **genís roca** · Informatica.CAT · Interactividad.org · juan freire · Merodeando · TISCAR :: Comunicación y Educación en la era digital. Archivo del blog. ▼ 2009 (52). ▼ febrero (18) ...

[Espacios para empezar el día - http://espaciosparaempezareldia.blogspot.com/](http://espaciosparaempezareldia.blogspot.com/)

[GABRIEL JARABA: La dimisión de Walter Veltroni](#)

hace 12 horas Por Gabriel Jaraba

El caparazón, nuevas tecnologías, educación, futuros, web 3.0, web semantica, comunidades, elearning, km · Blog d'una profe · **genís roca** · Xiruquero-Kumbaià · malablancayenbotella ...

[GABRIEL JARABA - http://www.gabrieljaraba.info/gabriel_jaraba_periodista/](http://www.gabrieljaraba.info/gabriel_jaraba_periodista/)

[[Más resultados de GABRIEL JARABA](#)]

[SOMOS PERSONAS, NO RECURSOS: La vida es eso que te ocurre mientras ...](#)

hace 12 horas Por Agustí López

Genís Roca y los modelos de dirección 2.0 · ► 02/17 - 02/24 (1). La web 2.0 y las empresas · ► 01/27 - 02/03 (1). La no retención del talento · ► 01/20 - 01/27 (1). La relación emocional con los clientes en la consu. ...

[SOMOS PERSONAS, NO RECURSOS - http://humanosconrecursos.blogspot.com/](http://humanosconrecursos.blogspot.com/)

[¿Estás escuchando? at RocaSalvatella](#)

hace 13 horas Por Mireia Mateu

ROCA Net
SALVATELLA Strategies
for People and Organizations



habilidades

saber
analizar

Compare by	Search terms	Filter
<input checked="" type="radio"/> Search terms <input type="radio"/> Locations <input type="radio"/> Time ranges	Tip: Use the plus sign to indicate OR. (tennis + squash) <input type="text" value="All search terms"/> + Add search term	<input type="text" value="Worldwide"/> <input type="text" value="2004 - present"/> <input type="text" value="All Categories"/>
		<input type="button" value="Search"/>

With Google Insights for Search, you can compare search volume patterns across specific regions, categories, and time frames.



Categories

Narrow data to specific categories, like finance, health, and sports.

Examples: [Top celebrities in New York \(last 30 days\)](#) | [Soccer in 2008, 2007...](#) | [Entertainment category in the US \(last 30 days\)](#)



Seasonality

Anticipate demand for your business so you can budget and plan accordingly.

Examples: [basketball in 2008, 2007...](#) | [tour de france in 2008, 2007...](#) | [soccer in 2006 vs. 2007](#)



Geographic distribution

Know where to find your customers. See how search volume is distributed across regions and cities.

Examples: [pizza in Italy vs. the USA](#) | [soccer in Brazil, Italy, Germany, UK](#) | [kangaroo in United States vs. Australia](#)

More examples

- [barry bonds](#)
- [hasselhof](#)
- [sin city, cinderella man](#)
- [peace, war](#)
- [windows, linux, mac](#)
- [boxers underwear, briefs underwear](#)
- [blog, forum](#)
- [arnold classic](#)
- [equinox, full moon, solstice](#)
- [carmen electra, pamela anderson](#)
- [24 season, boston legal](#)
- [my chemical romance, linkin park](#)
- [spring break](#)
- [body piercing, tattoos](#)
- [freebsd, openbsd, netbsd](#)

Web Search Volume: uoc vs. uned

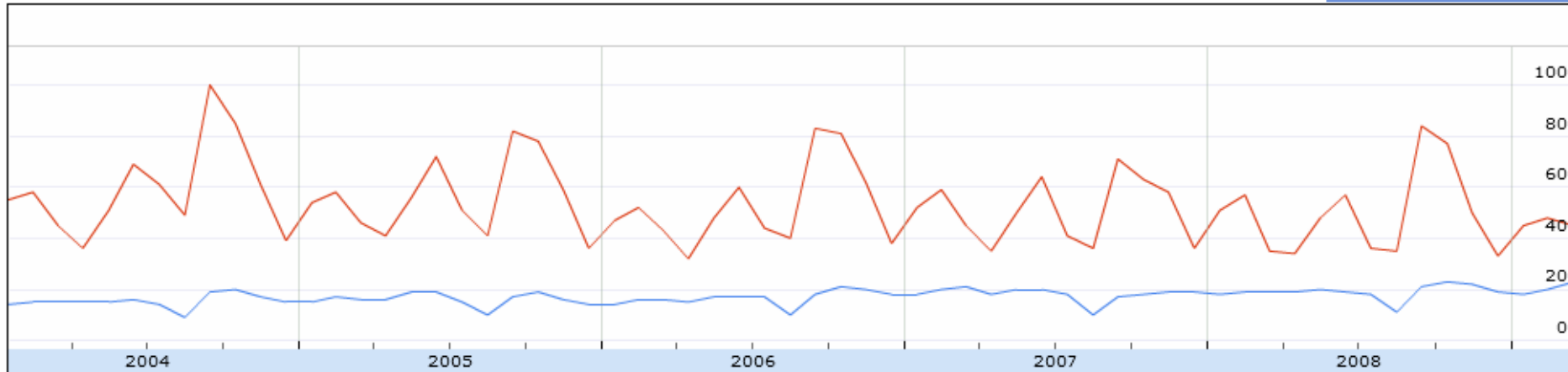
Worldwide, 2004 - present

Totals	
uoc	17
uned	53

Interest over time

News headlines: [Show](#) [Hide](#)

[Learn what these numbers mean](#)



Regional interest

[?](#) Region [City](#)

1. Spain	30	100
2. Viet Nam	27	0
3. Greece	4	0



Web Search Volume: uoc vs. uned

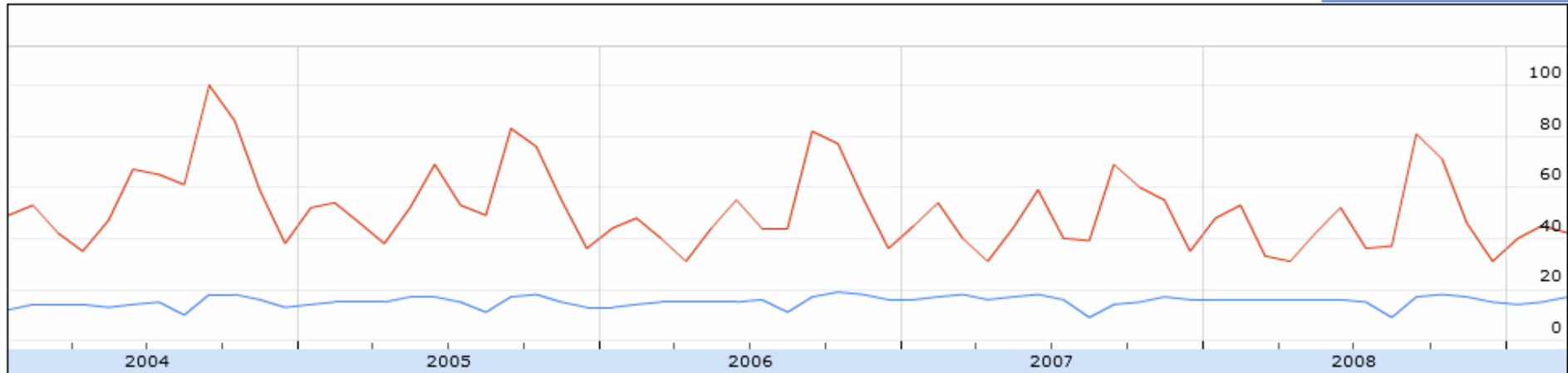
Spain, 2004 - present

Totals ?
uoc ■ 15
uned ■ 51

Interest over time

News headlines: [Show](#) [Hide](#)

[Learn what these numbers mean](#)



Tools Overview

Trend Search

Featured Trends

Conversation Tracker

BlogPulse Profiles

Focus on Technology 

[Home](#) > [Tools](#)

Trend Results

BlogPulse Trend Search allows you to create graphs that visually track "buzz" over time for certain key words, phrases or links. Compare search terms/links in isolation, or use all three fields to compare search terms/links against others.

Type your search terms in the boxes on the left. Type descriptive labels for each search into the boxes on the right. Then choose your time frame: 1, 2, 3 or 6 months.

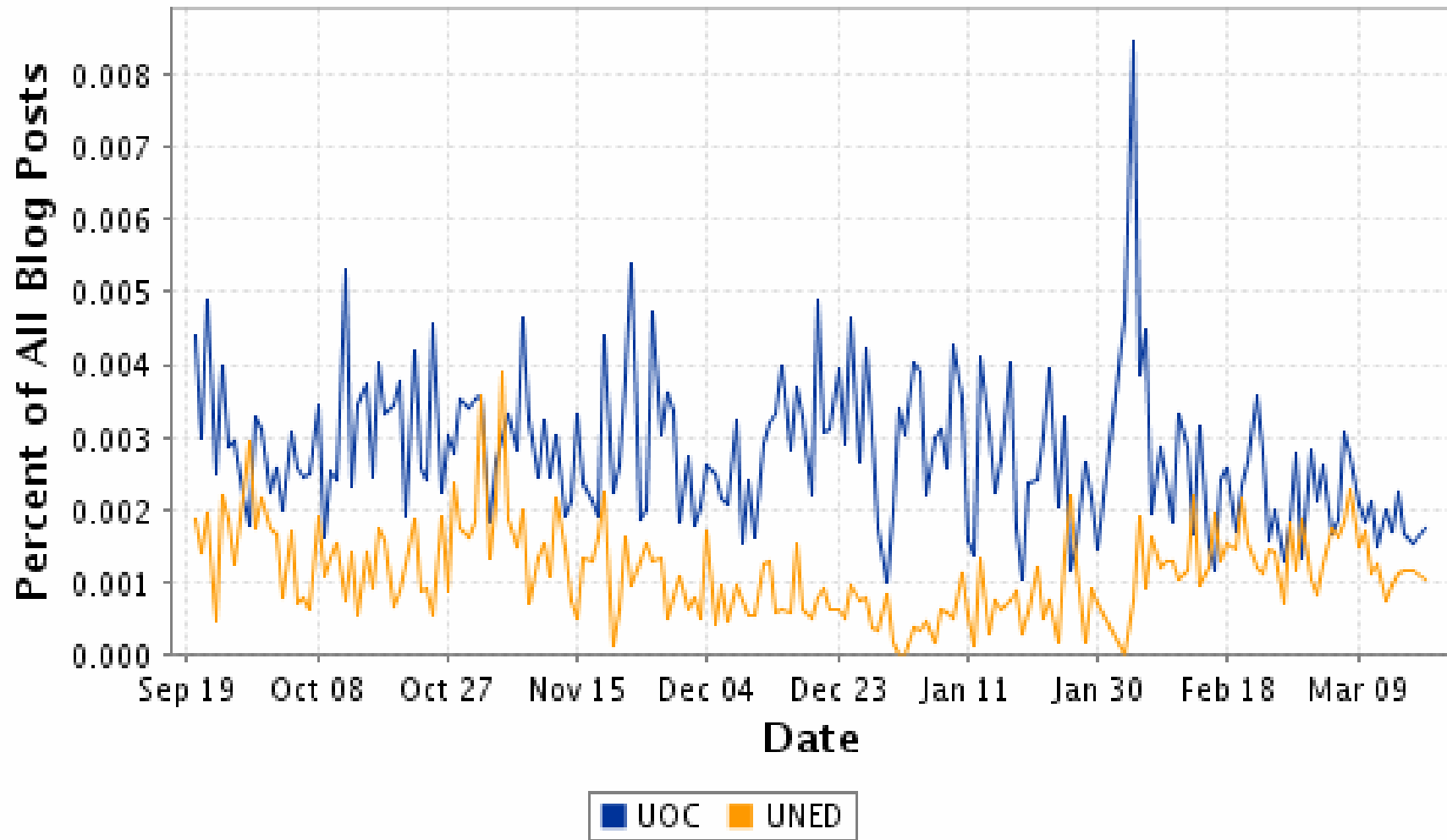
BlogPulse Trend Search

1 Trend Search Term(s) ex=("digital camera" or digicam)	Display Label ex=Digital Camera
<input type="text"/>	→ <input type="text"/>
<input type="text"/>	→ <input type="text"/>
<input type="text"/>	→ <input type="text"/>

2 Date Range: ▼

[< top >](#)

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Lookup Website:

genisroca.com

Explore this site

- Overview
- Traffic Details
- Related Links

[Edit Site Info](#)

More to Explore

- Sites Linking in
- Wayback Machine: see how genisroca.com looked in the past

Share your thoughts

- E-mail a friend about genisroca.com...

Sponsored Links

\$12,000 Stimulus Checks
I Got a \$12,000 Stimulus Check in Less Than 7



Genisroca.com

genisroca.com

Genisroca.com has a traffic rank of **1,403,246**

Company Info for genisroca.com:

Genisroca.com

[Edit genisroca.com contact info...](#)

Site Stats for genisroca.com:

- Genisroca.com has a traffic rank of **1,403,246** (↓98,886)
- Speed: Not available ?
- Other sites that link to this site: 189

[See genisroca.com traffic details...](#)

Sponsored Links

\$12,000 Stimulus Checks
I Got a \$12,000 Stimulus Check in Less Than 7 Days. Get Yours!
www.JeffreysGrantBlog.com

I Beat My Wrinkles
Learn How a Mom Combined 2 Products to Get Rid of Her Wrinkles Forever
carlaskinsuccess.com

\$12,759.62 / \$9,444.92
My first two Gov Grant Checks. Anybody can apply Today. free, limited
grants.kevinisgreen.com

anti aging.
Eliminate Wrinkles Free Trial Now Very Limited Quantities Available.
Instant-Face-Lift.Info

AdBrite
Take Control of Your Ad Space

Get a custom tee with your stats!

You will visit my site
You will give me better rank
1,706
www.A3things.com

Top Million Sites

Rank	Web Site
1	yahoo.com

USA	www.harvard.edu	Harvard University	1.860	1.815	1.639	1.337	1.180	1.133	1.110
USA	www.berkeley.edu	Berkeley, University of California	1.861	1.757	1.663	1.396	1.265	1.212	1.161
USA	www.mit.edu	Massachusetts Institute of Technology	1.913	1.786	1.632	1.442	1.308	1.246	1.199
USA	www.stanford.edu	Stanford University	2.188	2.045	1.866	1.655	1.525	1.479	1.435
MX	www.unam.mx	Universidad Nacional Autónoma de México	2.625	2.576	2.584	2.377	2.227	2.001	1.960
CAT	www.uoc.edu	Universitat Oberta de Catalunya	3.294	2.697	2.833	3.027	3.136	3.025	2.640
USA	www.ucla.edu	University of California	3.455	3.199	2.885	2.444	2.277	2.242	2.265
MX	www.itesm.mx	Instituto Tecnológico de Monterrey	5.057	5.253	5.082	4.158	3.764	3.630	3.751
UK	www.ox.ac.uk	University of Oxford	6.703	6.353	6.097	4.935	4.435	4.160	4.177
ESP	www.uned.es	UNED	6.990	6.501	7.270	6.600	5.769	5.261	5.476
ESP	www.ucm.es	Universidad Complutense de Madrid	7.722	6.774	7.164	6.981	6.801	6.318	6.203
CAT	www.ub.edu	Universitat de Barcelona	8.106	7.206	7.882	8.713	8.388	8.033	8.240
UK	www.open.ac.uk	Open University	8.595	8.305	7.820	6.615	5.517	4.927	4.766
USA	www.phoenix.edu	University of Phoenix	8.805	8.206	8.312	8.313	6.181	4.329	3.214
ESP	www.ua.es	Universitat d'Alacant	11.371	10.488	11.142	10.701	10.216	9.187	8.269
ESP	www.upm.es	Universidad Politécnica de Madrid	12.773	11.741	13.018	14.417	13.459	12.409	11.179
CAT	www.upc.es	Universitat Politècnica de Catalunya	16.026	15.718	17.419	21.033	20.644	20.878	18.545
CAT	www.uab.es	Universitat Autònoma de Barcelona	16.466	15.547	16.003	15.825	14.835	13.994	13.038
UK	www.lse.ac.uk	London School of Economics	16.885	16.903	16.919	14.056	13.474	13.183	13.702
ESP	www.uam.es	Universidad Autónoma de Madrid	17.848	17.160	18.111	18.332	16.354	15.163	14.502
CAT	www.xtec.es	XTEC	18.310	15.536	14.256	13.461	14.045	14.009	14.064
CAT	www.iese.edu	IESE	20.763	19.091	20.866	21.943	24.026	22.940	23.787
CAT	www.ceac.com	CEAC	25.924	26.638	30.039	44.016	49.637	51.687	50.301
CAT	www.upf.es	Universitat Pompeu Fabra	29.811	25.482	25.874	26.167	27.004	25.135	23.114
CAT	www.udg.edu	Universitat de Girona	31.376	28.537	32.328	32.076	31.938	33.701	32.662
CAT	www.esade.edu	ESADE	37.553	31.590	24.401	18.526	16.595	16.693	17.713
CAT	www.edu365.net	Edu365	80.366	61.052	48.385	51.246	50.745	52.732	48.910
CAT	www.aefol.com	AEFOL, Asociación de e-learning	85.579	77.980	73.852	58.112	43.465	39.476	39.905
CAT	www.urv.es	Universitat Rovira i Virgili	103.197	92.726	93.927	76.904	64.686	54.722	51.373
CAT	www.url.es	Universitat Ramon Llull	112.572	88.268	96.919	122.566	152.090	148.612	133.809
CAT	www.obert.com	Ensenyament Obert	180.852	210.796	311.217	387.643	345.732	293.876	308.388
CAT	www.eviu.com	EVIU	398.166	330.967	396.640	361.377	415.674	325.064	325.541

A		B				C			D				E1			
A1	A2	B1	B2	B3	B4	C1	C2	C3	D1	D2	D3	D4	E1	E2	E3	E
Número de páginas del site	Yahoo Popularity	Google Page Rank	Alexa Traffic Rank 3 months	Alexa Reach 3 months	Alexa Page Views per User 3 months	Google Results	Google BlogSearch	Technorati	YouTube	Flickr	Del.icio.us (site)	Del.icio.us (nom)	Wikipedia (edició en català)	Wikipedia (edición en español)	Wikipedia (edition en français)	Wikipedia (english edition)
119.000	189.000	6	9.566	0,013250	3,4	2.310.000	201.719	107.627	6.050	2.891	587	1.666	0	893	1.261	9.6
68	5.610	5	813.827	0,000085	2,7	2.220.000	57.775	15.936	254	489	5	425	453	2.062	2.467	3.8
						8.350.000	262.400	74.621	4.050	2.045		1.270	235	1.341	1.287	6.5
15.700	52.500	3	37.903	0,003700	2,8	4.430.000	137.790	84.343	1.510	739	29	503	153	1.249	12.203	7.1
189.000	38.515	6	36.436	0,003600	3,7	5.120.000	130.210	7.513	3.140	1.077	139	83	656	986	5.904	4.9
						1.320.000	22.850	715	101	68		7	3.926	2.571	4.416	6.4
						1.060.000	13.269	5.343	104	69		17	182	1.514	148	3
412	921	0	1.682.216	0,000020	5,2	508.000	5.332	75	102	33	0	0	851	1.238	244	6
						357.000	5.012	1.309	169	16		3	337	597	0	2





1980



1990



2000



2010



1980



1990



2000



2010



1955



1965



1975



1985



1980



1990



2000



2010



1955

4 %



1965

26 %



1975

51 %



1985

19 %





SUGGESTIONS: IDEASTORM

WHERE YOUR IDEAS REIGN

The Dell Community has contributed: **8401** ideas | promoted **583160** times | **59971** comments

HOW CAN DELL HELP ORGANIZATIONS SIMPLIFY IT?

► Click here to post your ideas for driving cost and complexity out of IT

How IdeaStorm Works:



popular ideas | recent ideas | comments | ideas in action | **all Ideas** Yesterday

11440 Make Ubuntu laptops cheaper than Windows laptops (in all countries)

PROMOTE

↑

↓

DEMOTE

Linux, Notebooks, Operating Systems, Sales Strategies submitted by [a3_nm](#) 09/16/07

When trying to buy an Ubuntu laptop, it appears that for the same hardware specs, the Ubuntu system costs over 100\$ more than the Windows system. This is not logical and cannot encourage people to buy an Ubuntu laptop if it is cheaper to buy a Windows one and install Ubuntu over it.

147 Comments »

12720 There should be an option of having no trialware on all computers

PROMOTE

↑

↓

DEMOTE

Dell, Desktops and Notebooks, Software submitted by [jervis961](#) 08/23/07 **UNDER REVIEW**

Here is a news article about trialware and how Dell feels that regular customers want it but small business ones do. Do they not look at the ideas here?

"Not interested in all of the trial software that clutters up new PCs? You're not alone: According to Dell's recent research in both focus groups and broader surveys, small-business users overwhelmingly view trialware as an irritant, not a benefit. That research has led Dell to axe the extras from its new Vostro line of small-business desktop PCs and laptops. Eliminating demo applications is a major step for Dell, which has caught flack for the quantity of trialware on its consumer PCs. (One frustrated customer went so far as to develop a "Decrapifier" utility. The company says that consumers who buy PCs for personal use do express interest in preloaded trial software, but that small-business users have different needs. By eliminating the trialware from Vostro machines, Dell says it has cut the system setup time in half. For now, Dell is the only major PC manufacturer to ship small-business systems without preinstalled trialware as a standard practice. (Some competitors, such as

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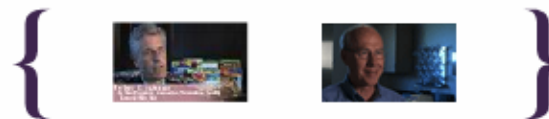


Peter Erickson
Sr. Vice President, Innovation, Technology, Quality
General Mills, Inc.

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Converteix-te en un admirador

Afegeix als meus preferits

Mostra les actualitzacions

Admiradors

6 de 9.474 admiradors Mostra'ls tots



Iris Secos
Laguna



Jesus
Ferre



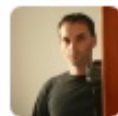
Laura J
Garcia



Santa
Marta



Alma Sofia
Borumburo



Oscar
Muñoz

Crea un Pàgina per al meu negoci

Informa sobre Pàgina

Comparteix +

MERCADONA Converteix-te en un admirador

El mur

Informació

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Discussions

Anotacions

MERCADONA Només d'admiradors/es



MERCADONA ¿qué otros productos podría firmar la marca Hacendado?
¿Conciertos, moda, cafeterías, telefonía móvil, revistas, etc...?

08 abril a les 12:43 ·

A 16 persones els agrada.

Mostra 9 comentaris més...



Isabel López-Cepero Sierra el 14 abril a les 23:07 Notifica
Si Don Limpio!!!!No hay en Mercadona hay q comprarlo en otros sitios.



Silvia Carrasco el 15 abril a les 18:47 Notifica
Yo estoy de acuerdo con que le falta una sección de papelería.



MERCADONA viendo esta noticia: [http://www.elpais.com/articulo/economia/Mercadona/Alcampo/cadenas/precios/alimentos/bajos/elpepueco/20090330elpepueco_11/Tes ¿conoces alguna marca en particular que tenga un precio más barato que en otros supermercados?](http://www.elpais.com/articulo/economia/Mercadona/Alcampo/cadenas/precios/alimentos/bajos/elpepueco/20090330elpepueco_11/Tes%20%u00c3%20conoces%20alguna%20marca%20en%20particular%20que%20tenga%20un%20precio%20m%C3%A1s%20barato%20que%20en%20otros%20supermercados?i=1)

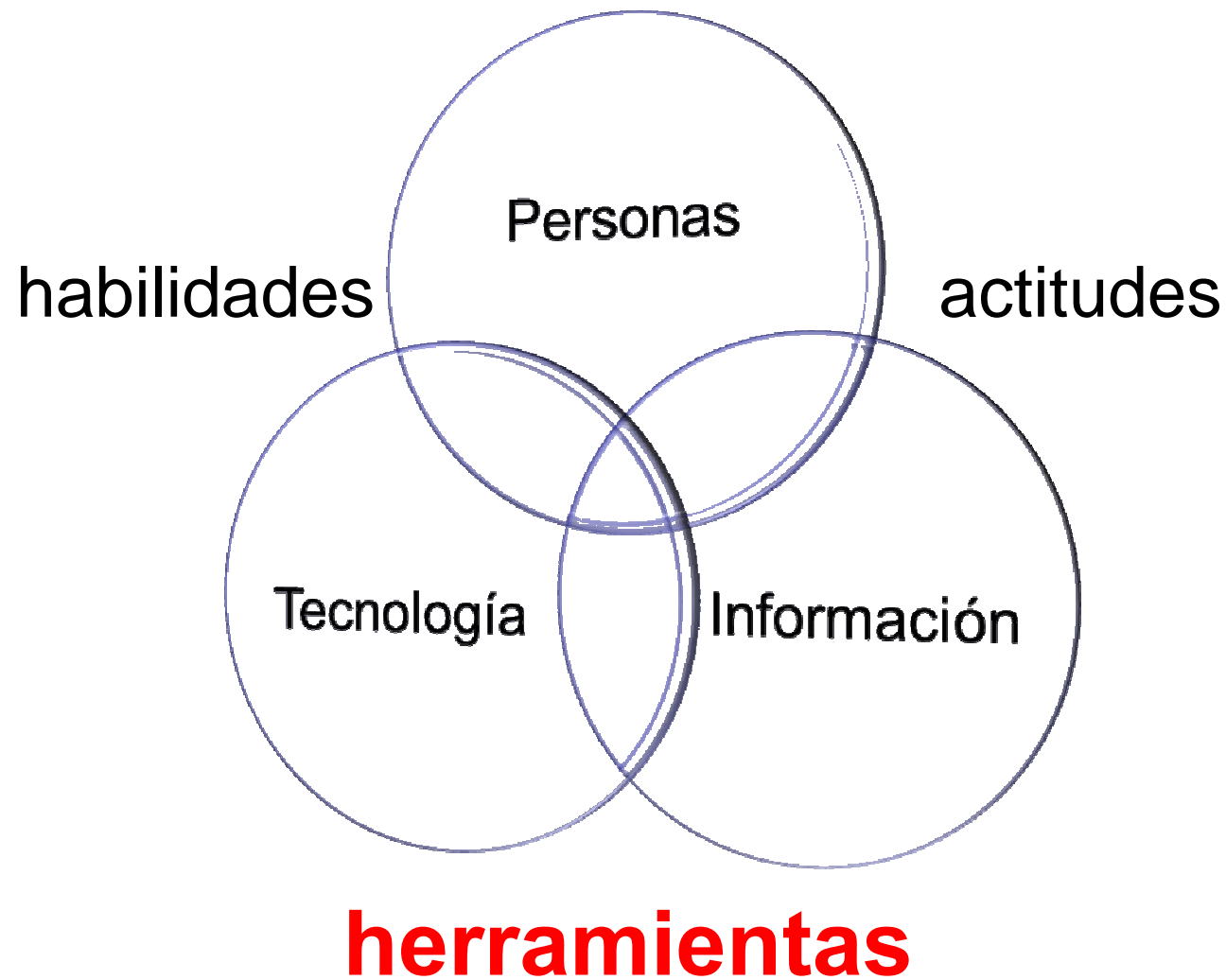
30 març a les 17:38 ·

A 3 persones els agrada.

Mostra 6 comentaris més...



Sagrario Vázquez el 01 abril a les 00:27 Notifica



<input type="button" value="New"/> <input type="button" value="Upload"/> <input type="button" value="Share"/> <input type="button" value="Move to"/> <input type="button" value="Hide"/> <input type="button" value="Delete"/> <input type="button" value="Rename"/> <input type="button" value="More actions"/>			
	Name	Folders / Sharing	Date ↓
YESTERDAY			
<input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> Curso UIMP	me, Agutierrez, Enrique.dans, Juan.freire	Mar 1 me
EARLIER THIS YEAR			
<input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> UIMP	me, Enrique.dans	Feb 29 me
<input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> 2.0	me, Agutierrez, Antoni	Feb 6 Antoni
<input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> Cambios sugeridos al web instituciona	Mrodriguez, Espejo.sergio, me, Lhmolinap, Mabobadilla, M	Jan 30 Mabobadilla
<input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> ENJ10años-Reunión EQUIPO-Sergio Es	Mrodriguez, Espejo.sergio, me, Lhmolinap, Mabobadilla, M	Jan 30 Mabobadilla
<input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> Proyectos 6-Semanas	Mrodriguez, Espejo.sergio, me, Lhmolinap, Mabobadilla, M	Jan 24 Mrodriguez
<input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> Carta abierta al futuro presidente.	me, Antoni, Enrique.dans, Jfreire, Juan.freire	Jan 21 Antoni
OLDER			
<input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> Organigrama Flota	Alcubebesbo, me, Lluisanunez, Lluisanunez	12/5/07 Alcubebesbo
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<input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> comunicacion a Manuel	Lhmolinap, me	10/8/07 me
<input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> Blog Luis Henry Molina	Lhmolinap, Claudia, Cmueses, me, Penamelvin	9/21/07 Claudia
<input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> WebNG	Published Amfumero, Fsaez, me, Jose.cerezog, Jose.cerezo	9/17/07 Amfumero
<input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> Mapa Visual de la Web 2.0	web 2.0, mapas, mapa, tecnología internet conceptos Alvy, Amfumero,	4/24/07 Amfumero

Curso UIMP edited on March 1, 2008 11:53 PM by Genisroca

File Edit Insert Revisions Edit HTML Preview Print Email Share Publish

Verdana 10pt B I U A Link Style Change

TITULO:
PERSONAS Y ORGANIZACIONES EN LA SOCIEDAD RED

DIA 1

INTRODUCCION

Yammer Profile | Settings | Applications | Invite | Sign Out

Rocasalvatella (rocasalvatella.com)

Search

Home Members Groups Org Chart More Find Your Colleagues **NEW**

What are you working on?

Update

Attach file

Follow colleagues and join groups to receive their messages in this feed. X

Welcome
genis roca (edit)

Get Started
 Complete my profile

My Feed

- Received
- Sent
- All
- Favorites
- RSS
- Add Group >>

genis roca: YouTube Edu !: www.youtube.com/edu . Impresionante lo que hace ahí el Gobierno de la India
9 days ago - from Desktop

genis roca: Open Innovation en Nestlé: <http://www.research.nestle...>
9 days ago - from Desktop

genis roca: El modelo a seguir: <http://www.bluestatedigital...>
12 days ago - from Desktop



All files and folders

[Upload](#) [New Folder](#) [Web Doc](#)

Sort By: **Name** View: **List** Filter: **None** [Select All](#)

	Canarias7 Updated Sep 3, 2006 5 files, 268.4 KB	Shared			
	Infonomia Updated Aug 31, 2006 6 files, 586.5 KB	Share			
	LaCaixa Updated Mar 16, 2008 2 files, 8.1 MB	Share			
	Personal Updated May 17, 2007 5 files, 109.9 KB	Share			
	Propuesta Updated Feb 25, 2008 2 files, 65.2 KB	Shared			
	Taller Web 2.0 Updated Feb 5, 2008 1 file, 9.1 MB	Shared			

You are using:
0 of 5 collaboration folders
18.3 MB of 1.0 GB storage
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LiquidPlanner is transforming the way organizations manage complex projects.

It's online project management software that offers teams a complete project environment, rich social networking features, and a revolutionary way to manage uncertainty.

Finally, a PM tool that thinks just like you do.

Project planning for the way you work.

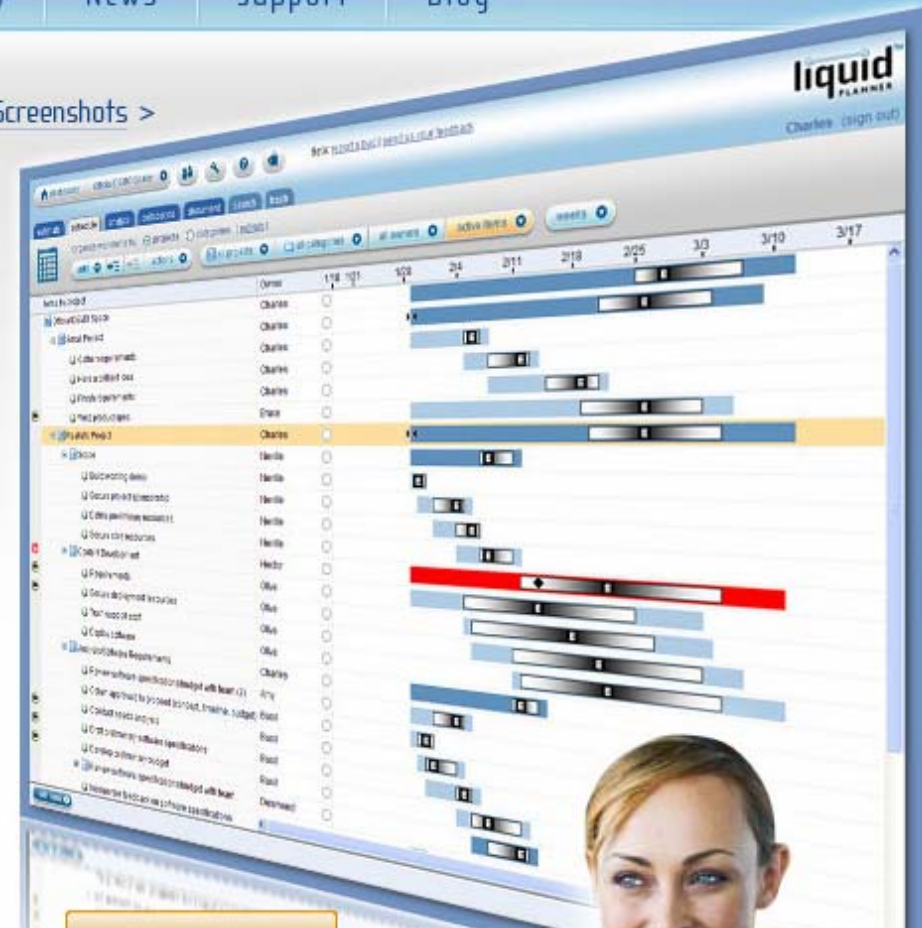
- **Ranged estimation** creates accurate timelines.
- **Probabilistic scheduling** helps prevent project-killing delays.
- **Social project networking** allows seamless collaboration.
- **Wiki-like commenting** keeps project dialogue open.
- **Web-based, hosted software** is always on and easy to use.

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LiquidPlanner is right for you if...

- Efficient collaboration is a top priority.

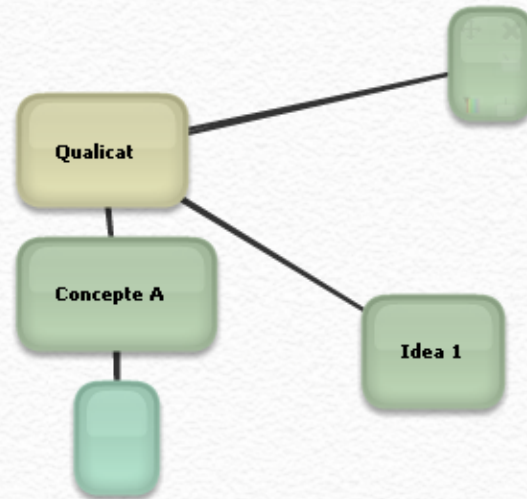
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- 2 Es necesario el apoyo de la alta dirección
- 3 Innovación no es I+D
- 4 Hay que centrarse
- 5 Respetar las 3 etapas básicas
- 6 La innovación es la gente
- 7 Para compartir hace falta una cultura, un espacio y unas herramientas

Sobre herramientas

Habilidades

Saber buscar

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